A Powerful Platform to Fuel Your Enrollment Funnel

Inquiries

Appily Hand-Raisers

50% more likely to deposit *compared to inquiries from other sources*



Prospects

Appily Names

31% more likely to yield *compared to names from other sources*

A Growing Audience of Highly Engaged Students

Appily is one of the largest sources of student names in the United States.

3.5M
Prospective students in the Appily audience

65%
Share of high school seniors on Appily

20%
Year-over-year growth in inquiries

Transformational Intelligence and Impact for Colleges and Universities

Appily partners can expect data-rich lead files, a high volume of inquiries, and impressive ROI.

66+
Potential data points about each prospect

4x
More inquiries for partners with premium profiles

28:1
Average ROI for Appily Leads partners in 2025

Now Offering Peer Prospects

Access students interested in schools like yours

1 Peer Institution Analysis
We leverage Appily and Naviance data to identify institutions with overlapping student interest.

2 Collaborative Review
We work with you and your team to refine the list of peer institutions.

3 Lead Delivery
We provide a list of right-fit students who are exploring schools like yours.

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Learn more at **eab.com/appily**.